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Cheap May Be Better Than Free

Although free web hosting exists, there is no getting around the fact that a company has to pay for it somehow. This tends to result in you having to make do somewhere along the line. Yes, you'd like to have a website without ads on it, or at least have some control over what is being advertised. But if the hosting is free, then you may have to make do with distracting and potentially off-putting ads on your site. You'd hope for good tech support, but they have to pay for that "free hosting" and good tech support doesn't come cheap.

However, not everyone has the budget to go with the more established, well-reviewed companies, so there has to be a third way, and that comes in the form of cheap web hosting. Yes, "cheap" is a relative term, but if you're paying something to them, and a lot of other people are too, then it at least gives them a budget to spend on important little things like tech support people who know what a computer is and servers that don't explode when someone actually visits your site.

Cheap web hosting has this in common with the more expensive type - there are good providers and bad providers. The more established big names in the sector are, generally, well-liked by those who use them and while you might not expect as much from them as you would from a blue-chip company there is a lot to be said for a fresh, inexpensive option - especially when you're starting out.

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